

PROFESSIONAL EXPERIENCE

FREELANCE DESIGN AND ART DIRECTION

I have worked as a contract designer for a number of clients, including:

- † NARS Cosmetics, Conde Nast, NBCUniversal, Mirrorball, Keith Haring Foundation, Heartbeat Digital, and Independent Fashion Bloggers

FREELANCE GRAPHIC DESIGNER \ HARRISON & SHRIFTMAN

New York, NY \ 9.09–Present

- † work closely with Creative Director to develop graphics for public relations events and initiatives
- † projects include spacial renderings, evites, environmental signage, and promotional illustrations
- † clients include Sony Ericsson, Charlotte Russe, The Limited, Grey Goose, and VEVO

VISUAL MANAGER & DESIGNER \ EVENTSTYLE

New York, NY \ 4.10–12.10

- † Visual Manager and Designer at event production firm specialized in experiential design for beauty, fashion, and non-profit clients
- † create cohesive brand experiences through an array of mediums, including theme graphics, invitation systems, promotional collateral, and event decor
- † clients include Amway Artistry, Shiseido, and Council of Public Relations Firms

GRAPHIC DESIGNER \ DESIGN360 INC.

New York, NY \ 9.07–7.09

- † designer at boutique agency specialized in environmental and print projects for a variety of cultural and civic clients; such clients include L'Oreal, David Yurman, Studios Architects, and The One Club Advertising Association
- † organize and participate in client visioning sessions and internal brainstorming meetings to develop and implement design solutions
- † coordinate with architects, interior designers, and outside consultants to integrate graphics into built environments; such graphics include exhibitions, signage, and supergraphics

GRAPHIC DESIGNER \ LIPPE TAYLOR

New York, NY \ 5.06–8.07

- † designer at public relations firm specialized in the beauty, fashion, and lifestyle markets; clients include Elizabeth Arden, Pantene, IKEA, and Aussie
- † conceptualized and designed graphics to support public relations initiatives; such graphics include invitations, event graphics, and promotional collateral
- † worked with outside vendors and printers to achieve customized promotional products for high-end clients, including die-cut invitations, large-scale displays, and unique branded items

EDUCATION

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY

Major: Graphic Design \ Bachelor of Arts Degree \ May 2005 \ Cum Laude

LOYOLA COLLEGE IN MARYLAND

Major: Advertising \ Minor: Marketing \ Bachelor of Arts Degree \ May 2002 \ Cum Laude

CONTINUING EDUCATION

Fashion Institute of Technology \ Design and Rendering \ Spring 2010

School of Visual Arts \ Typography \ Fall 2006

Parsons The New School of Design \ Graphic Design Portfolio \ Fall 2005

SKILLS

Proficient: Illustrator \ Photoshop \ InDesign

Working Knowledge: HTML \ CSS \ Dreamweaver \ Flash

